

Small Business Fair

Saturday, May 4 from 10 a.m.-2 p.m.
at the Upper Arlington Public Library's
Tremont Road Branch, [2800 Tremont Road](#)

Calling all aspiring and current small business owners! Join us to connect with mentors, consult with experts, network with other local entrepreneurs and business people, explore essential tools and resources, and learn what you need to succeed. It promises to be beneficial no matter where you are in your entrepreneurial journey.

Questions? [Email our Research Department](#) or call (614) 486-3342.



Atrium

Stop by to chat with representatives from organizations including:

- [Ohio Department of Development](#)
- [ECDI](#)
- [Ohio Secretary of State's office: Business Services Division](#)
- [SCORE Columbus](#)
- [Small Business Administration \(SBA\)](#)
- [Small Business Development Center \(SBDC\)](#)
- [Women's Business Center](#)
- [Tri-Village Chamber Partnership](#)
- [Upper Arlington Community Foundation](#)
- [Columbus Urban League Minority Business Assistance Center](#)

Youth Department

- **10:30 a.m. Business-focused playtime** – Play with a cash register, pretend money, and an ice cream stand.
- 10 a.m.-2 p.m. – Stop by for other activities and displays

Meeting Room A

- **12-1 p.m. Library business resources** – Take a 20-minute tour of the library and hear about the ways we can help your business. Tours begin at 12:00, 12:20 and 12:40.

Meeting Room B

- **10:15-11 a.m. Network with other local entrepreneurs**
- **12-1 p.m. Speed mentoring with SCORE volunteers** – Spend 15 minutes with a mentor and get your questions answered.
- **1-2 p.m. Speed mentoring sessions with SCORE volunteers**

Friends Theater

- **11 a.m.-12 p.m. Brand Building 101: Creating a Memorable Identity for Your Business** – Join **Yasmine Robles** as she dives into the fundamentals of building a strong brand identity, discusses the importance of cohesive branding across digital and offline channels, and shares insights on creating a brand that resonates with your target audience. Yasmine is the visionary Chief Sparkle Strategist behind [Robles Designs](#)—a local agency dedicated to empowering small businesses with marketing strategy, websites, and brand design, fueling the ambitions of entrepreneurs set on world domination. [Registration encouraged.](#)
- **1-2 p.m. Registering and Maintaining a Business in Ohio** – The **Ohio Secretary of State office** is where businesses start in Ohio! Get an overview of the role of the [Business Services Division](#) of the Secretary of State's office; business name registration requirements; how to submit subsequent business filings to maintain an active, good standing status, and an overview of the changes implemented with the LLC Modernization Act. You'll also hear about services offered by the Ohio Secretary of State to assist you once the business is active. Some of these services help prevent business identity theft, ensure compliance with a new federal law requiring many businesses to report beneficial ownership information, and connect you to additional resources with the Ohio Business Resource Connection. [Registration encouraged.](#)

